

Treviso, 28 November 2016

**MOTOR SHOW 2016: TARGA TELEMATICS PRESENTS ITS INTERNET OF CARS SOLUTIONS FOR FLEET MANAGEMENT AND SHARED MOBILITY**

On Friday 2 December, Targa Telematics will be present at the Motor Show 2016 in the "Internet of Things World 2016" conference, Europe's largest event for sustainable, digital and integrated mobility held at the ACI-Sara Safe Driving Centre in Lainate (Milan).

At the Concert Hall in the Conference 2 area, we will communicate innovations in telematics and smart mobility services for rental companies, fleets, car manufacturers and insurance companies.

The company will present its Internet Of Cars solutions that integrate telematics and business intelligence fine-tuned to grasp opportunities arising from connected vehicles in three strategic business areas: big data analytics, safety and performance monitoring & control to meet the needs of safety, cost savings, increased fleet efficiency and driver satisfaction.

Through its complete telematics offer, Targa Telematics provides fleet management solutions to monitor and reduce operating costs, recover stolen vehicles, increase efficiency, manage vehicle fleet maintenance in its entirety and ensure the safety of vehicle and driver.

Targa Telematics also offers an advanced car sharing platform that optimises the use of shared fleets in the B2B and the B2C markets, meeting the current shared mobility requirements of users, and companies' needs to control and reduce costs.

The user accesses the car sharing service via a simple and intuitive mobile app, which allows the driver to book, pick up and return the vehicle, open and close it without keys and get continuous support.

**COMPANY PROFILE**

*Targa Telematics is a beacon of Italian excellence that is rapidly establishing itself worldwide as a leading player in telematics and the Internet of Cars. The company is part of the Elda Ingegneria Group, a network of companies active in the automotive telematics market, the development of Internet of Things vertical applications, cartographic solutions for management of company assets and the safety of vehicles and people.*

**TARGA TELEMATICS****Chief Marketing Officer**

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